



UPALEKHYA[®]
GROUP



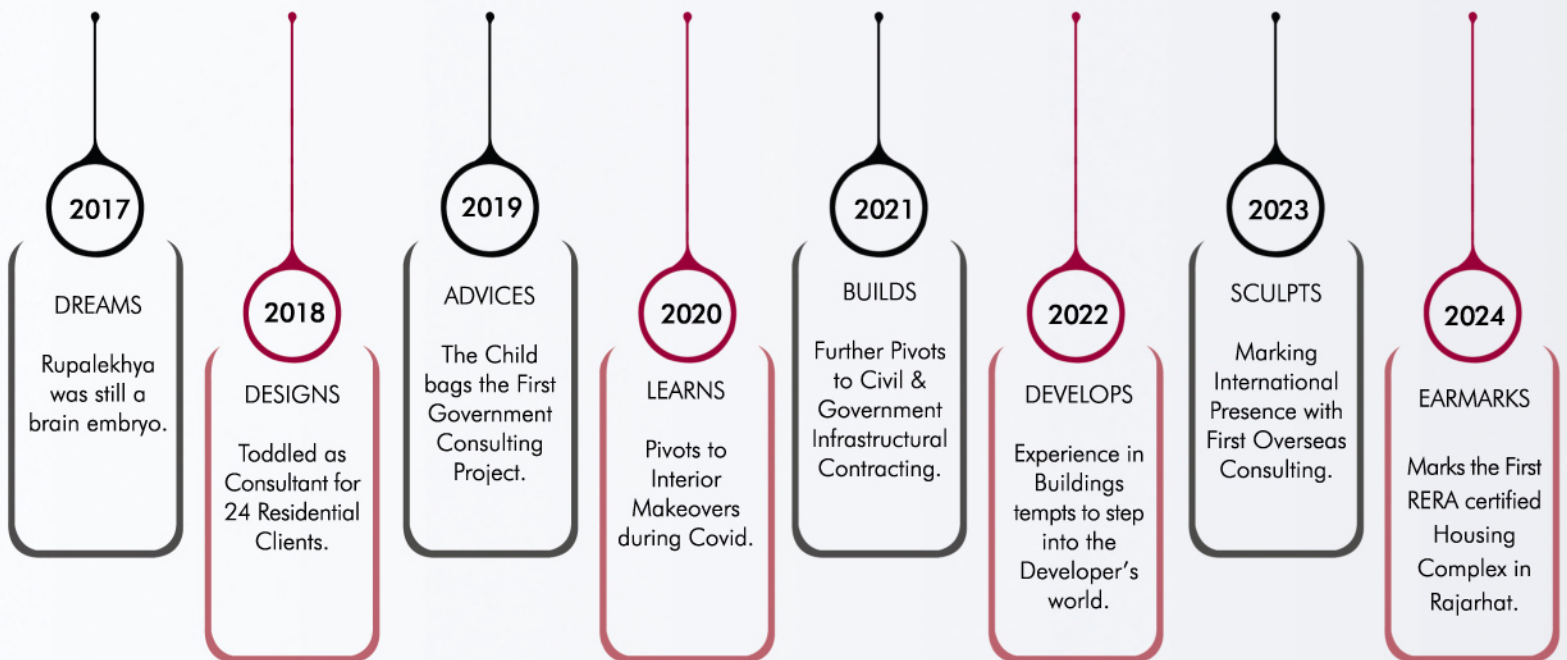
ভালো বাসার
স্বপ্ন গাঁথা



ABOUT US

Rupalekhya is a professional Real Estate Development House that looks forward to change the perspective with which common people look at the world of Real Estate. This is the Industry that contributes 35% to the Nation's Economy and 13% to the GDP. If we truly wish REAL Estate to turn REAL Investment & Profit making market for the Nation, we shall have to change the policies that govern the market to simplify and enrich the way this generation attempts to invest in the Real Estate Market.

OUR HISTORY



OUR PHILOSOPHY



MISSION

To bring Real Estate Investments into the Tea Table of every INDIAN.



VISION

Sustainability and serenity can never be substituted with Luxury.



VALUES

Integrity & Trust are co-related words, you can't expect one without the other.



From The M.D.'s Desk

Today's Rupalekhya is poised for a new phase of dynamic growth. Our human resource is well trained and motivated, our financial fundamentals are stronger. Our vision is to constantly set challenging goals for ourselves. We will continue to expand and diversify and be an example of a progressive company playing a dynamic role in the economic development of the Republic.

Dr. Anirban Dey, Founder & MD, Rupalekhya Group

Honorary Director Speaks

I have always believed to owe to the nation and ground we all belong to. Perhaps the best way to do so would be to guide and watch the community grow strong and firm with the principles and ethics followed all throughout my life. Guiding these dynamic young group to create benchmarks while building landmarks is a leisure for me to enjoy. I bless Rupalekhya new heights of success.

Partha Pratim Roy Burman, Ex-Chairman & MD, Khadim's Shoes



OUR CORE TEAM



SUNAYANA NATH

At **Rupalekhya**, Legal Compliance is not just a technicality, it's the key to your happy home buying experience, that we promise and deliver.



ANUPAL SHAW

Our motto at **Rupalekhya** is to precisely deliver what you dream. We strive to consolidate your Trust on us through our Transparent systems.



SUDIP NANDI

For **Rupalekhya**, Engineering is all about innovating varied ways of delivering not only what you dream, but beyond it and before you expect it.



DEB PODDAR

Rupalekhya welcomes members to its family, not only potential customers. To be precise that's the sole driving reason our Customers have built us.

OUR SERVICES

CONSULTANTS

Mercury is the closest planet to the Sun

CONTRACTOR

Venus is the second planet from the Sun

DEVELOPERS

Despite being red, Mars is actually very cold

APPRAISERS

Saturn is a gas giant planet with several rings

GOVT. CONTRACTS

Neptune is far away from Earth

INTERIORS

Jupiter is the biggest planet of them all

OUR STRENGTHS



LOYALTY

We provide Value for Money, to ensure Customers keep revisiting us.



EFFICIENCY

Technical Knowledge and timely implementation, that's more than Solitary.



RELIABILITY

Not Everyone can afford Rupalekhya, Trust is an expensive word.



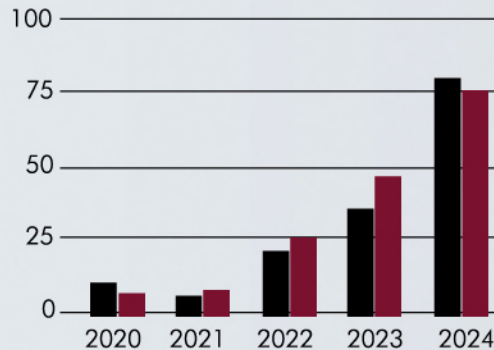
COMMITMENT

We value our customers, as well as our Commitments.

OUR NUMBERS

- + 25 NEW BUILDINGS
- + 130 NEW CUSTOMERS
- + 96% SATISFIED CLIENTS
- + 5 NEW OFFICE

RUPALEKHYA FUND INVESTMENT GRAPH



REVENUE GENERATED

50%



DEVELOPMENT

Development Projects from New Town & other areas have contributed to the Lion's Share of total Revenue Generated.

35%



CONTRACTS

Despite several challenges, Private & Government Infrastructure Contracts have helped yielding 30% of ATO.

25%

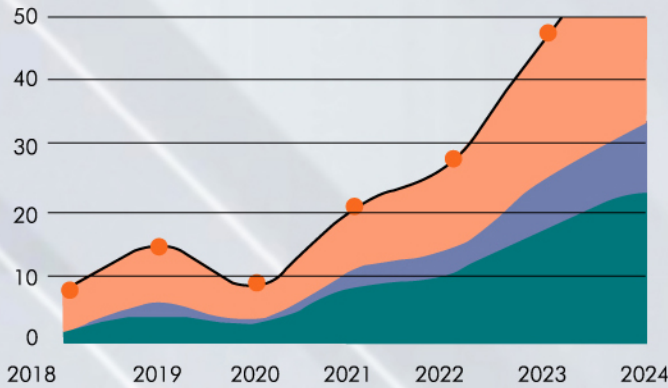


PMC

Our Customers look satisfied but we aren't. The tiny share into the sheet comes from the most challenging experiences.

OUR GROWTH

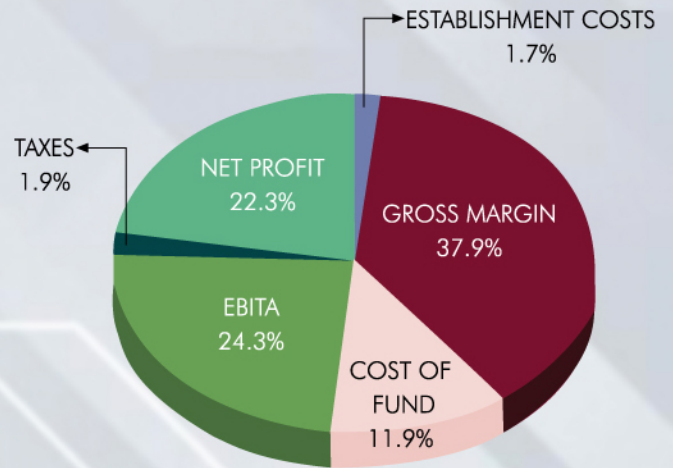
● Annual / Projected Turn Over ● Annual / Projected Profit ● Team Strength



INR 30.00 Cr Expected Turnover for 2024
5 New employees next year

UNDERSTANDING PROCESS

PERCENTILE BREAKUP OF ANNUAL TURNOVER



BRAND COLLABORATIONS



TESTIMONIALS

"Never expected the Adivasi Girls Hostel, Murshidabad to reach International Standards. Rupalekhya has provided a new dimension to the concept."

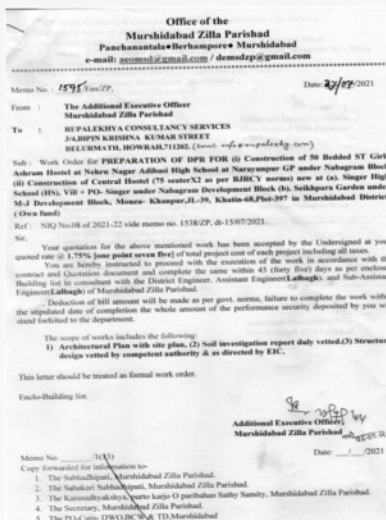
— Apratim Ghosh, ADM - Murshidabad

"I was lucky to have Somdipa, from Rupalekhya as my Architect. Being a pilot I keep flying, but I must say these people flies in their minds."

— Captain Jassi Kapoor

"I was shocked when these people shared a form to fill up each and every details of my family just for a building concept plan. But now Rockey, my pet too has a room. Thank You Rupalekhya."

— Dr. Bhaskar Bikash Pal



SOME OF OUR PROJECTS



MEMORIES



Developer:



Corporate Office:

Rupalekhya Infrastructures Private Limited.

DLF Galleria, 7th Floor, DGK-708

AA-1B, New Town, Kolkata - 700156

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